

THE SALT LAKE HERALD

Published Every Day in the Year
BY THE HERALD COMPANY

Terms of Subscription:
DAILY AND SUNDAY—One month, \$5.
SUNDAY—Three months, \$12.50; one year, \$30.00.
SUNDAY—One year, \$25.00.
SEMI-WEEKLY—(In advance), one year, \$10.00; six months, \$5.00.

Subscribers wishing address of paper changed must give former as well as present address.
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Total Copies of The Herald Printed in June, 1909.

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Largest Daily and Sunday circulation in Salt Lake proved by investigation.

ANNOUNCEMENT.

The Herald has been sold to an association of prominent Utah Republicans, and this issue marks its last appearance as a Democratic newspaper. The purposes and plans of the new owners will be announced when they take possession today.

Concerning the circumstances which led to the sale of The Herald, it may be said simply that Senator W. A. Clark, the owner of the paper, was offered a price which justified acceptance, and the deal was closed. As a matter of sentiment he would have preferred to see it continued as a Democratic newspaper, but in the absence of other negotiations he saw fit to sell, and no one can properly question his right to do so. He took the property when it was practically a derelict and sustained it at a heavy cost until it was on a paying basis. It was consistently Democratic, though not violently partisan; yet in all the years of his ownership he had no adequate expression of appreciation from the Democratic leaders. On the contrary, he was not infrequently arraigned most unjustly because his conception of what a newspaper should be did not agree with the ideas of men who sought to profit politically by the influence of The Herald.

That, however, is not a matter that need be discussed at length. Many of the leaders, as well as the rank and file, of the party have supported The Herald with a generosity that has contributed much to its success. Not only Democrats, but the people generally, regardless of political affiliations, have been added to its readers until its clientele constituted a most influential class in every community it reached.

In the eleven years under the retiring management the paper trebled its revenues, nearly trebled its daily circulation, and more than quadrupled its Sunday circulation. It passed from a very heavy annual deficit to the stage where it earned a profit, and the property increased in value so that its selling value more than realized all that Senator Clark had invested in it. This, under the severest competition in the newspaper field known in any city of the west, if not in the whole country.

In the vicissitudes which have marked the struggle of the last eleven years the manager of The Herald has had magnificent co-operation from his fellow employees in every department. In prosperity and adversity they have stood by him with an energy, an unflinching cheerfulness and optimism that would make for success in any institution under almost any conditions. They have shown a loyalty that no money could buy and no money adequately reward. The severance of personal relations with such an organization is the one great regret in retirement from a service that without such a spirit of devotion would have been burdensome if not intolerable.

Since the publication of the reports that The Herald had been sold a gratifying number of the paper's friends have taken the trouble to express personally their appreciation of its worth as a newspaper. Naturally such expressions have been received with more than ordinary appreciation. Human nature is so constituted that the makers of a newspaper seldom hear words of approbation, though criticism is frequent. To know that the policy of The Herald accorded with the best sentiment of the community, and to know it through the spoken word as well as through its business showing, is ample compensation for the periods of discouragement and stress that marked the early years of the present management.

Such shortcomings as have been conspicuous have been due to failures of judgment, not of ideals. The aim has been to present the news fully, accurately and without bias; to approve the good and fight evil; to contribute as much as possible to the progress of the people whom The Herald served, and in all things to be fair with friends, generous to opponents, just with all men. In so far as this aim has been achieved, the efforts of the management and staff have realized their ideals; and in so far as the result has fallen short of that aim, it has been due to the failure of the human factor.

The Herald closes its independent

career with what it likes to believe is a reputation for honesty and sincerity and some measure of ability in its conduct. Every man on the paper feels a debt of obligation to that large part of the general public which has helped make it a success. The men who have been responsible for its publication have no memory of bitterness; they can recall with just pride the fact that in eleven years it has not had to be called to account in court for injustice to any individual, and no man has ever been misrepresented purposely in its columns. Deep as the regret is at the dissolution of the staff, it has a right to remember pleasantly and with pride this record of years of public service.

WATTERSON ON THE TARIFF.

Colonel Henry Watterson, in the Louisville Courier-Journal, pays his tribute to the Payne bill as follows: "The tariff bill which the president has signed is so far from a material downward revision of the Dingley schedules that we have the interesting spectacle of gentlemen upon both sides of the argument busily figuring to ascertain whether the net results of the extraordinary session of congress benefit or injure the consumer! In other words, neither a mathematician nor a microscope can readily find the element of reform in the bill if there is one. The law is therefore a substantial victory for the subsidized industries, or, to be plainer, a victory for grafters. "The tumult and the shouting dies! The captains and the kings depart! On dune and headland sink the fires around which camped the protected, seeking additional protection. The consumer who would know exactly how the battle went may review masses of figures which illustrate the well-worn adage that while figures never lie liars often figure. All of the bother has been to no purpose. The interests came, saw and conquered. Under the guidance of Mr. Payne's ways-that-are-dark-and-means-that-are-vain committee and the frenzied finance committee, captained by the astute Mr. Aldrich of Rhode Island, congress, rapped upon the wrist, but not successfully rebuked by the president, delivered to the people the stone that was reasonably to be expected when 'revision downward' was promised.

"Aldrich chuckles; Cannon grins; Payne wears the smile that will not pucker and looks perpetual; the subsidized trusts rub their fat, oily paunches and lick their chops, for the fat of the land is theirs, as would also be the kingdom of heaven if Mr. Aldrich, Mr. Cannon and Mr. Payne were the gatekeepers of paradise instead of the lid sitters of congress. This is the result of the revision of the tariff by its friends. How could it have been otherwise?"

"A considerable number of persons hoped that President Taft might prove not only strenuous in reform, but also bigger than his party and stronger than his party's managers. However sincere, he has given no evidence of strength to maul the recalcitrant into righteousness. He admits defeat, explains it, gives a feast at the White house to celebrate it, and there you are! The policy of 'the consumer be damned' is expressed as the working principle of the government under a bill which suits Mr. Aldrich, suits Mr. Cannon, and suits the venerable 'infants' it protects by fleecing the American people.

"Those are most keenly disappointed who were most hopeful of results."

CO-OPERATIVE IDEA.

Concerning the growth of the co-operative idea in Belgium, Consul H. Albert Johnson of Liege says that the tendency toward co-operation in all lines of industry, leading to the organization of associations, guilds, and syndicates, has always been strongly in evidence in this section of Europe, and in the agricultural countries this tendency appears particularly marked. According to the latest statistics bearing on this subject, there existed on Dec. 31, 1907, as many as 1,371 agricultural societies, such as agricultural leagues, farmers' clubs, apian societies, horticultural societies, avicultural associations, syndicates for the improvement of the bovine species, for the amelioration of the goat races, for rabbits, for swine, etc.; agricultural insurance societies for insurance of stock, and for insuring against losses in crops, and for various other purposes. Other societies endeavor to foster the development of agriculture by means of expositions and by the establishment of experimental farms. Still other societies are organized for the study and protection of agricultural interests.

At the beginning of 1904 there existed but four agricultural credit societies; now there are 523 local associations allied to seven banking departments. The leagues and their central committees are also interested in insurance against agricultural risks, numerous mutual insurance societies for live stock having been organized during the past few years. Policies for insurance against hail are issued, and insurance is provided for against accidents on the part of laborers employed. Educational courses are arranged, bearing on subjects of especial interest to the farmers, and an agricultural consultation bureau has been organized where members are enabled to procure desired information free of charge. The aid of journalism is also made use of in spreading a knowledge of the science and practice of successful farming. The leagues endeavor, through their 'good offices,' to bring about, if possible, an amicable adjustment of suits in controversy, while an authorized solicitor is retained by the central committees, whose services are at the disposition of members. The associations of farmers' wives have for their object the assistance of the women of the farms

in the study of matters pertaining to domestic affairs. The horticultural associations display marked activity in endeavoring to further the progressive development of horticulture throughout the country.

An Iowa couple were married in an automobile after a courtship of four weeks. Two autos will be necessary when they seek the divorce court.

An alienist says "If you can't hit your nose blindfolded you are crazy." If you hit the other fellow's nose you are also crazy, by the same token.

American pirates have recently been arrested off the coast of Africa. No warrants have been issued for the pirates at home.

The mayor of Baltimore now permits kissing in the park. But it is a long way to Baltimore.

Salt Lake made good as a convention city. We shall certainly get more of them.

Harry Thaw has been declared insane by Justice Mills. Harry doubtless thinks the court is crazy.

Try your luck. This is Friday the 13th.

SOCIETY

Miss Myrtle Jack entertained yesterday afternoon at the Collier house, one of the fall brides. The decorations throughout the house were carried out in the national colors. The table was set with a large silk flag, with a mirror and cut glass bowl filled with red, white and blue sweet peas, with red, white and blue ribbon extending from the chandelier to the four corners of the table. Hand-painted flags were used for place cards. The hostess was assisted by the Misses Mignon Denhalter and Cleo Craig. The other guests were the Misses Mildred Godbe, Amelia Davidson, Lucille Young, Emma Golding, Cecil Burns, Eunice Golding, Phyllis Dwyer, Mrs. Grace Woolley, Rae Campbell, Vi Denhalter, Jane Wilson and Anna Lloyd. Guessing games were the feature of the afternoon, and prizes were awarded the best of honor and Misses Cleo Craig and Rae Campbell.

Miss Virginia Beatty and her guest, Miss Florence Reynolds, entertained yesterday afternoon at the Collier house.

Mrs. Garrett B. S. Wilkin will entertain tonight at the Collier house for Miss Winifred Millsbaugh of Los Angeles, who is the guest of Miss

Myrtle Jack.

The Women's M. J. Corps will entertain this evening at a large reception at the Commercial club for Commander H. M. Nevius.

Miss Eileen Knight was the hostess yesterday afternoon at a linen shower for Miss Ada Yard.

Mr. and Mrs. B. C. Haines and Mrs. Chalmers Crawford of Pontiac, Ill., are spending encampment week with Mr. and Mrs. C. N. Strevel at Hotel Fifth East.

Mrs. M. J. McGill entertained a party of friends with a luncheon at the Commercial club Thursday in honor of Miss Ruby Lambourn, who is spending an eastern college in the near future.

F. B. Laine, a prominent lawyer of Clifton, Ariz., is a guest of his brother, Charles C. Laine.

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Both Critchlow. Two other affairs are planned for next week in Miss Mills' honor, one to be given by Miss Critchlow and one by Miss Hollist, Hancock.

Mr. and Mrs. J. A. Greenwald entertained a company of twelve at a beautiful and elaborate dinner for Rabbi and Mrs. M. P. Jacobson of Shreveport, La., taking their guests later for an auto ride and to a supper at the Louvre.

Dr. M. P. Jacobson, who has spent a delightful visit here with his daughter, Mrs. Emanuel Kahn, and has also enjoyed a pleasant trip to the coast, leaves shortly for his home in Louisiana. Mrs. Jacobson will remain here some time longer to visit her daughters.

Mrs. Clark R. Elliott, who has been in the east for the past few months, is expected home shortly, when she will be accompanied by her friend, Mrs. Parker of Burlington, Vt., whom she has visited for a part of the time.

Mr. and Mrs. Valentine Gideon of Ogden are in Salt Lake spending a few days visiting with friends.

Dr. and Mrs. M. J. Brasili of New York spent Wednesday in the city, visiting Lieutenant and Mrs. Kneeland S. Snow of Fort Douglas.

Mrs. Russell Tracy and Miss Stubblefield are now spending some time at "Three Havens," on the shore of Lake Michigan, but Mrs. Tracy expects to return this month.

Miss Marion Jones expects to leave shortly for Venice to visit Mr. and Mrs. George Braun for a time. Mrs. Braun was formerly Miss Vera Lane.

A merry group of young people, nearly thirty in all, chaperoned by Mrs. John A. Marshall, enjoyed a rake party at Salt Lake last evening for Miss Shirley Palmer, who is a guest at the J. F. Dunn home.

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